



## Northamptonshire Young Farmers' Rally & Country Show

Hosted by Towcester Young Farmers' Club

Saturday 23<sup>rd</sup> May 2020

Manor Farm, Dalscote, Towcester, Northants, NN12 8NL by kind permission of the Evans Family.

### SPONSORSHIP OPPORTUNITIES

#### **£600 – Principal Sponsorship**

##### **1 Package Available**

- Ringside Trade Stand in prime location – maximum 15m frontage
  - Colour advert in the Year Book, full page
  - Sponsorship of a class competition of your choice – select from the schedule
  - Inclusion in main ring commentary
  - Two tickets to the Rally After Party
  - Opportunity to display banners around the main ring and Rally site
  - Name on the front cover of the Year Book
  - Admission for up to 10 people to the Rally
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#### **£400 – Primary Sponsorship**

##### **4 Packages Available**

- Ringside Trade Stand in prime location – maximum 15m frontage
  - Colour advert in the Year Book, full page
  - Sponsorship of a main ring event
  - Inclusion in main ring commentary
  - Opportunity to display a banner around the main ring
  - Name on the front cover of the Year Book
  - Admission for up to 6 people to the Rally
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#### **£200 – Ringside Sponsorship**

##### **10 Packages Available**

- Ringside Trade Stand in prime location – maximum 8m frontage
  - Colour advert in the Year Book, full page
  - Sponsorship of a class/competition
  - Opportunity to display a banner at the Rally site
  - Admission for up to 4 people to the Rally
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#### **£100 – Trade Stand**

- 6m frontage – additional frontage available at £10 per metre
  - Colour advert in the Year Book, half page
  - Admission for up to 2 people to the Rally
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### **Year Book Advertising**

- £90 – Full page colour advert *195mm x 132mm*
  - £50 – Half page colour advert *90mm x 132mm*
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### **£30 – Class/Competition Sponsor**

- Name in the Year Book
  - Admission for 2 people to the Rally
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Please complete and return the Booking Form to the YFC Office at your earliest convenience or contact us for further information.

**Rally Coordinator:**

Lucy Cave

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**Northants YFC Office**

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